

**For those who
coach - or aspire
to coach-
CEOs and their
teams**

Coaching the C-Suite

Five Masterclass Series

The C-Suite craft almost no one teaches,

Series One:

Orchestrating CEO Succession

Date tbd

Series Two:

Coaching a C-Suite Team

Date tbd

Series Three:

Designing Culture to Deliver Ingenuity

Date tbd

Series Four:

Coaching a CEO

Date tbd

Series Five:

Becoming and Evolving as a Chief People Officer

28 Date tbd

Designed for

- Consultants in leadership, assessment, strategy, executive search
- Chief People Officers and HR Professionals
- Board Directors who oversee talent, culture, and succession
- Private-equity or family-owners assessing culture or determining leaders for their companies



Welcome-- I'm so glad you're here!

When I first entered the field of coaching and facilitation in 1990, there was no roadmap for what I wanted to do. I couldn't find anyone teaching how to coach a CEO in real time, how to shape a C-Suite Team, or how to redesign an entire leadership culture. And even today — decades later — there are countless generic courses in “how to coach” or “how to facilitate,” but almost nothing that prepares you for what it's like to walk into the boardroom and work with the people at the very top.

That's what this Masterclass series is for. It's the program I wish had existed when I started. And it's grounded in the real, messy, high-stakes world of organisational leadership — drawn from my 35+ years working as a C-Suite executive, a leadership consultant to major institutions, and a coach to CEOs, executive teams, and high-stakes leaders navigating real complexity.

What makes these Masterclasses different is that they're completely hands-on. I teach live, directly, and with candour — drawing from hundreds of real proposals, culture assessments, team diagnostics, coaching session plans, and frameworks that I've built and refined across decades of practice. I've curated and codified my full intellectual property library to offer you tools you can use immediately — whether you're coaching a CEO, designing a leadership program, or preparing to step into the highest levels of influence as a facilitator or a Chief People Officer or part of the People & Culture team.

More than anything, I want this program to be part of my legacy — a way to pass on what I've learned to those ready to lead and influence at the very top. If you're drawn to the work of building leadership, not just following it — I hope you'll join me.

11-minute introduction to the series

Go to <https://bit.ly/coachthecsuite>

Katharine McLennan

www.katharinemclennan.com

kath@katharinemclennan.com

LEARN HOW TO

**COACH
THE C-SUITE**

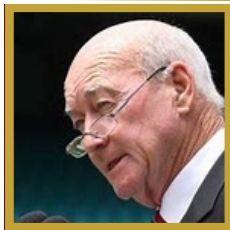
**FIVE GAME-CHANGING
MASTERCLASS SERIES**



Table of Contents

»» <u>CEO Testimonials</u>	→	<u>Page 04</u>
»» <u>Structure of Each Series</u>	→	<u>Page 05</u>
»» <u>Series One: Orchestrating a CEO Succession</u>	→	<u>Page 06</u>
»» <u>Series Two: Coaching a C-Suite Team</u>	→	<u>Page 08</u>
»» <u>Series Three: Designing Culture to Deliver Ingenuity</u>	→	<u>Page 10</u>
»» <u>Series Four: Coaching a CEO</u>	→	<u>Page 12</u>
»» <u>Series Five: Becoming a Chief People Officer</u>	→	<u>Page 14</u>
»» <u>Katharine's Credentials</u>	→	<u>Page 16</u>
»» <u>Frequently Asked Questions</u>	→	<u>Page 18</u>
»» <u>Investment for participants in Australia</u>	→	<u>Page 19</u>
»» <u>Investment for participants outside Australia</u>	→	<u>Page 20</u>
»» <u>Dates for each series 2026</u>	→	<u>Page 21</u>
»» <u>Contact Me</u>	→	<u>Page 22</u>

CEO Testimonials



John Quayle, CEO National Rugby League and NRL Hall of Fame

“Katharine was a driving force in the operational planning for the Sydney Olympics—and just as powerful behind a microphone. Over the last 25 years, she has continued to bring the same focus, humour, and clarity to her speaking that she brought to every challenge we faced together. She’s one of the best communicators I’ve ever worked with—and she always had a sense of what was coming before the rest of us saw it.”



Jon Sutton, CEO Bankwest, CEO Bank of Queensland, CEO ScotPAC

“Katharine has advised me and my executive teams on leadership and culture for over 15 years. I continue to rehire her for her exceptional coaching, facilitation, and speaking impact. She doesn’t just talk about leadership when she’s on stage—she makes you feel it. Whether addressing 10 or 300 people, she brings clarity, energy, and insight that sticks—especially about where leadership is headed next.”



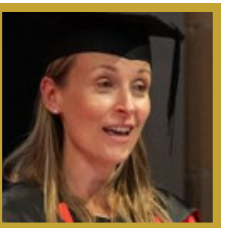
Chris Smith, Global CEO Cochlear; CEO NeoGenomics,

“Katharine helped shape our global people and culture strategy during my tenure as CEO of Cochlear. She made an everlasting impact on the global business and our multicultural organization. Her style is sharp, heartfelt, and deeply relevant to today’s business leaders. She brings vision and humanity to every conversation—and a rare ability to connect today’s choices to tomorrow’s realities.”



John O’Sullivan, CEO Tourism Australia

“For four years at the Sydney Olympics, Katharine’s role was to meld 80 functions into one cohesive operation. It was a masterclass in leadership under pressure. She brought clarity, empathy, and calm to complexity—and now, 25 years on, I still draw value from her leadership and culture wisdom. As a speaker, she combines strategic depth with human insight and a sharp, future-focused lens.”



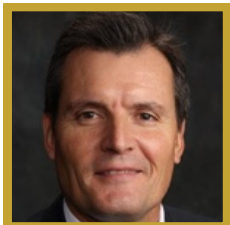
Betina Szkudlarek, Prof of Intl Mgmt, University Technology Sydney

“Katharine is one of the most knowledgeable, inspiring and engaging speakers I have ever met. I have been inviting Katharine to guest lecture at the University of Sydney Business School for over seven years. Her insights on neuroscience and leadership are among the most powerful learning experiences. Her classes are a truly transformative experience for everyone, and her passion, connection with the audience and wealth of knowledge are truly unique!”



Geoff Parmenter, CEO Events NSW, CEO New Sydney Waterfront

“I worked with Katharine for four years during the lead-up to the Sydney Olympics—some of the most complex, high-stakes planning any team could face. Over the last 25 years, I have seen her continuing to stand out for her strategic clarity, communication skill, and ability to keep people focused. She continues to coach my own insight—especially around the future of leadership and culture. As a speaker, she brings both sharp intelligence and grounded humanity.”



Ian Bottrell, Division President, USA for Jones Lang Lasalle (JLL)

“I’ve worked with Katharine on some of the most complex leadership challenges over the last 29 years. She is perhaps the cleverest and most capable person I have ever worked with. She brings insight, structure, and emotional intelligence to everything she does. When she speaks, she delivers ideas that are clear, grounded, and just far enough ahead to change your thinking.”

Structure of EACH Masterclass Series



12 Hours of **LIVE TEACHING** with Katharine

- Either Six Two-Hour sessions live online

OR



OR

- Two Days of in person Classroom Sessions (for clients who want in-house training)



2 hours of **1:1 COACHING** plus **ON-CALL Q&A**

- Two hour of live coaching 1:1 with Katharine
- At-call access to Katharine via phone or email for questions during the series



Access to the Coach-The-CSuite **VAULT**

- Pre-reading for each module from articles and book chapters written by Katharine and other resources
- Downloads of Katharine's 35-year library of proposals, workplans, questionnaires, reports, and workplans



18 hours of **PRE-RECORDED VIDEOS** for the series delivered by Katharine McLennan

- Each series will include 18 hours of recorded lectures where Katharine describes theory, how-to and personal experiences in each of the topics



Neuroscience-based **360 ASSESSMENT** + neuroscience of leadership **40-hour online course**

- aboutmybrain.com's i4 Neuroleader™360 Assessment and 40-hour online course of each capability in the assessment, explained via neurobiology. This program provides 40 hours of ICF (International Coaching Federation Continuing Coach Education. It includes the "Make Me A Leader" documentary, full PDF resource library, and three eBook previews.

A Cohort Built for Depth

Each cohort runs with twelve participants per series. The cap is set to preserve the two hours of 1:1 coaching with Katharine and the quality of peer exchange. You will work alongside other senior consultants, Chief People Officers, Board directors, and investor-owners, building a peer network that continues beyond the program through the Coach the C-Suite alumni community.

Series One: Orchestrating CEO Succession



By the end of this series you will be able to:

- Write a defensible CEO succession proposal that wins Board and Owner approval
- Build an ideal-successor profile that integrates strategic context, organizational needs, and stakeholder input
- Run a complete candidate evaluation, including psychometrics, interviews, and family considerations
- Facilitate a final Board selection and design the new CEO's transition and first 100 days
- Coach a sitting CEO on the legacy questions that succession surfaces

Module 1:

Writing the Proposal
for a CEO
Succession Project

- The definition of "succession readiness"
- The risks of not being succession ready
- Arguing to your organisation or client the ROI of succession planning, including proposal templates
- Case examples of CEO succession done well and done poorly
- The overall project plan of a succession project

Module 2:

Establishing the
ideal successor
profile

- Agreeing on timing, process and scope with the Board/Owner
- Determining the essential qualities and skills of the successors with the current CEO, Board, clients, suppliers and experts in the industry, including sample questionnaire
- Analysing external strategic and competitive context and internal organisational needs
- Assembling and presenting the ideal profile to Board/Owners

Module 3:

Determining the
candidate pool

- Identifying high-potential candidates--not just at the top level
- Collaborating with executive search firms who are seeking external candidates
- Communicating the process to the candidates and scheduling interaction
- Ensuring relationships with stakeholders are strong -- especially with CHRO and Board Nominations Committee

Orchestrating CEO Succession

Module 4:

Evaluating the candidates

- Interviewing candidates to assess potential
- Using psychometrics
- Interviewing manager, peers, direct reports, clients, suppliers, Board Directors, and other candidates
- Involving family if appropriate
- Writing the evaluation report
- Presenting the draft report to the candidate and final report to Board/Owner

Module 5:

Developing the candidates

- Turning the evaluation into a tailored project plan of development
- Coaching candidates -- not only for this role but also for their current role
- Gathering material that the candidates can work with in their preparation
- Exposing the candidates to Board, CEO, external stakeholders, analysts

Module 6:

Selecting and Transitioning the new CEO

- Facilitating the final Board Selection
- Working with the executive search firm preparing the external candidates
- Communicating selection to candidates, organisation, market
- Establishing the transition plan for the selected candidate
- Onboarding the executive to ensure their first few months are effective
- Coaching the executive on an ongoing basis
- Planning the next succession in the context of lessons learned

You will leave Series One with:

- A CEO succession proposal template you can customize for your next client
- An ideal-successor profile workbook
- A candidate evaluation framework and report template
- A transition planning toolkit for the new CEO's first 100 days

Series Two: **Coaching a C-Suite Team**



By the end of this series you will be able to:

- Argue the case for a C-Suite Team intervention to a CEO or Board
- Diagnose a team's effectiveness using both quantitative tools and qualitative interviews
- Design and facilitate team workshops ranging from one day to year-long quarterly programs
- Build practical trust and mutual accountability between executive pairs
- Coach a team leader on their distinct role and presence inside their team

Module 1:

Writing the Proposal
for Team Projects

- Understanding the most useful models of team effectiveness
- Approaching the Board or the CEO on the argument for team interventions
- The concept of "team" versus "group"
- Determining the intersections of accountabilities
- Processes teams use to operate efficiently
- How we can define trust operationally

Module 2:

Assessing the
Effectiveness of a
Team

- Reviewing market-available team diagnostics
- Understanding the formation of qualitative research -- interviewing of the key members and other stakeholders
- Pulling together your quantitative and qualitative data including tools that are effective
- Communicating your findings through reports and consultation

Module 3:

Interventions to
increase performance

- Observing teams in action
- Designing and delivering workshops
- Analysing team processes (meetings, comms, decision making, tools to stay in touch, methods of remote working in teams)
- Designating focus areas for each team member
- Coaching the team leader for team performance
- Working with other teams in the organisation

Series Two: Coaching a C-Suite Team

Module 4:

Design variations on team workshops

- Examples of one, two and three-day workshops
- Examples of a year-long delivery of workshops (quarterly)
- Facilitating team dialogue on vision and strategy -- near term, middle and long-terms
- Ensuring the next period of time is well constructed
- Working with each pair of team members at defining mutual accountability and how to strengthen it
- Improving team processes
- Building trust between each pair of team members

Module 5:

Exercises you can use in any workshop for teams

- The principles of great workshop design and delivery
- Icebreakers that are not corny
- Vision and values exercises
- Establishing mutual accountability exercises
- Creative ways to work on how a team processes can improve
- Trust exercises that have transformed teams over the years
- Constellation exercises that help teams visualise what is working and what is not
- Observing teams in action

Module 6:

Coaching team managers on team performance

- Defining with the leader how they want to manage this team -- the focus, the time, the level of delegation, their own role
- The process of cascading through the teams of the organisation
- The individual presence of the leader on the team

You will leave Series Two with:

- A team intervention proposal template
- A team diagnostic toolkit combining quantitative and qualitative methods
- Workshop designs for one-day, two-day, three-day, and year-long quarterly delivery
- A library of trust, accountability, and constellation exercises ready to use

Series Three:

Designing Culture to Deliver Ingenuity



By the end of this series you will be able to:

- Diagnose an organization's culture across the six levers using qualitative and quantitative methods
- Build a culture transformation strategy aligned to business performance in the AI age
- Identify and develop culture champions who lead transformation across the organization
- Design workshops at the C-suite, top-100, middle-management, and Board levels
- Sustain culture work across a multi-year horizon rather than as a one-time project

Module 1:

What is culture and its effect on organisation performance?

- What is organisational culture?
- The six components of culture: covering what we do and how we do it
- What does the research say on culture's effect on organisational performance?
- Organisation Culture in the "Artificial Intelligence and Human Creativity" Age

Module 2:

Understanding the 6 levers that impact culture

- Organisational Structures and their effect on culture
- Talent processes: attract, enable, develop, reward
- Organisation systems and processes impacting culture
- How the CEO provides clarity and inspiration
- How leadership and management across the org affects culture
- The level of passion that people feel about the organisation

Module 3:

Diagnosing the health of an organisation's culture

- The way you engage the client/your organisation in the culture
- The way you communicate to the organisation about this work being done
- The online tools that are used today in culture and engagement
- Qualitative methods of assessing Culture
- The grouping of people you want to interview and/or poll
- The types of questions you want to ask in each of the six components of culture in your diagnosis
- Tools you can use to record interviews

Designing Culture to Deliver Ingenuity

Module 4:

Writing up and communicating your findings

- Tools to collate numerical and qualitative data
- Pulling out themes for each of the six components
- Presenting your detailed findings
- Presenting an executive summary to the C-suite, Board, organisation

Module 5:

Reflecting with the organisation on results

- Identifying and coaching the culture champions who will be the main communicators throughout the organisation
- Overseeing the champions as they present findings and workshop local team actions
- Offering questions and answers on findings
- How leadership and management across the org affects culture
- Conducting road shows to talk about next steps

Module 6:

Sustaining Culture Over Time

- Design of the different types of workshops you can run: at the C-suite level, for the top 100, for middle management, for Culture Champions, for Board
- Addressing talent processes
- Changing systems and processes
- Coaching the CEO on their leadership of culture
- Hosting reflections on what makes people passionate about their work
- Creative ways to get the organisation fired up on culture throughout the year

You will leave Series Three with

- A culture diagnosis questionnaire and interview guide across the six components
- A reporting template for executive summaries and detailed findings
- A culture champion playbook
- A culture sustainment plan ready to adapt to any organization

Series Four:

Coaching a CEO



By the end of this series you will be able to:

- Position executive coaching for the AI age, distinct from the Industrial and Information Age models
- Propose a coaching program with a clear menu of focus points and ethical guardrails
- Coach across the four key components: strategic, operational, team-cultural, and individual presence
- Integrate neurobiology and the i4 Neuroleader 360 into your coaching practice
- Move fluently between content-driven and in-the-moment coaching with senior executives

Module 1:

The Evolution of Executive Coaching

- The history of executive coaching over the Industrial Age and Information Age
- How executive coaching needs to evolve for the Artificial Intelligence Age
- The effectiveness of coaching at the C-suite level
- The way organisations engage coaches
- The importance of supervision

Module 2:

Proposing a program of executive coaching

- A "menu" of coaching focus points that a coach can offer potential clients
- An annual agenda of content versus coaching in the moment
- The ethics of coaching in psychological distress
- The pros and cons of live versus online coaching
- Setting up the coaching relationship

Module 3:

The four key components of coaching focus

- Strategic, vision, and values coaching
- Implementation / operational coaching
- Team/cultural coaching
- Individual Presence

Coaching a CEO

Module 4:

Neurobiology
Components in this
new Artificial
Intelligence Age

- How to coach executives in the age of Artificial Intelligence
- Why neurobiology matters
- Educating our executives on neurobiology that will strengthen their leadership
- Neurobiological conditioning -- devices and tools we can use in our coaching

Module 5:

Assessing an
Executive as part of
Development

- The types of online feedback tools available
- The qualitative research we can do
- The potential involvement of the executive's family
- The way to present your findings
- Constructing a detailed development plan with milestones, outcomes, and suppliers of each components
- Determining how to re-assess the strength of leadership and see progress

Module 6:

Real time practice of
coaching in the session

- This session will be practice-oriented. By week 6, all of the participants will have taken their own i4 Neuroleadership 360 and received their results.
- We will use the results of the survey to do 10-minute practices in groups of 3. One person will coach, one person will be coached and one person will observe. Everyone will play each role across three rounds.
- There will be plenty of time in between these rounds to reflect on what worked and what could be better-- reflecting as a group.
- We will end by suggesting ways we can develop our coaching on an ongoing basis.

You will leave Series Four with

- A menu of coaching focus points you can offer potential clients
- A coaching proposal template
- Your own i4 Neuroleader 360 results and an interpretation framework
- Real-time practice experience from the cohort sessions

Series Five: Becoming and Evolving as a Chief People Officer



By the end of this series you will be able to:

- Position People & Culture as the strategic consigliere to the CEO and Board
- Lead the end-to-end talent framework using data, analytics, and intuition
- Diagnose, design, and sustain culture using the six-levers model
- Build leadership and technical development pathways across the top 2 to 5 percent of talent
- Operationalize the People & Culture function with dashboards that link talent health to business outcomes

Module 1:

The Strategic Role of
People & Culture

- The evolution of the Industrial Age to the Information Age and now the Choice: Isolation versus Ingenuity Age
- The CPO as the Consigliere to the CEO and Board—building the People & Culture narrative
- The historic stages HR : from Administration to Talent Strategy
- Understanding the intersection of People, Culture, and Strategy in an AI-powered world

Module 2:

Mapping the End-to-
End People Process

- Overview of the End-to-End Talent Framework (attract, enable, develop, reward, evolve)
- Aligning talent processes with culture and strategy for competitive advantage
- Using data, analytics and intuition to inform people practices, budget determination and budget proposals
- Building an adaptable, dynamic organisation structure in place of rigid hierarchies

Module 3:

The CPO as Talent
Asset Manager

- The CPO as Talent Asset Manager, Talent Choreographer, and Talent Capitalist
- Creating fluid, transparent systems for succession, capability mapping, and career growth
- Leading a culture that nurtures collaboration, creativity, and continuous learning
- The CPO's role in the broader ecosystem: integrating external partnerships, suppliers, and gig workers

Series Five: Becoming and Evolving as a Chief People Officer

Module 4:

Designing Culture as
a Capability

- Applying the six levers of culture (structures, talent processes, systems, CEO clarity, leadership practices, and passion for purpose)
- Using your proprietary culture model to diagnose, design, and sustain culture
- Facilitating culture transformation at all organisational levels
- Culture as the anchor for talent decisions and business strategy in the Ingenuity Age

Module 5:

Building Leadership
and Technical
Development
Pathways

- From ad hoc development to a systemic approach: how to create clear leadership pathways
- Identifying, nurturing, and accelerating the top 2-5% of talent
- Integrating neurobiology, psychology, and new learning tools to elevate leadership potential
- Designing internal and external development experiences that support growth, wellbeing, and resilience

Module 6:

Operationalising the
People & Culture
Function for Impact

- The CPO as architect of seamless processes: recruitment, onboarding, performance, and rewards
- Creating a People & Culture dashboard that links talent health to business outcomes
- Measuring culture and capability health: beyond engagement surveys to real-time network insights
- Developing the next generation of CPOs: building your team's future-fit capabilities

You will leave Series Five with:

- A People & Culture strategic narrative template
- An end-to-end talent framework you can adapt to your organization
- A People & Culture dashboard prototype linking talent to business outcomes
- A succession capability map and leadership pathway design



Katharine McLennan

Credentials

With 35 years as a catalyst for leadership and cultural change, Katharine brings a rare depth and breadth of experience to the leadership, talent, and transformation field. She is known for her futuristic visioning, inspiring teaching, clinically informed psychology, and in-demand keynote speaking. Her work is also marked by thought-provoking workshops, innovative program design, and a relentless curiosity that keeps her at the leading edge of her leadership advisory practice.

Experience **INSIDE** on the CEO's Team

Head of Operational Planning



Directed the operational planning for 40+ venues of Sydney Olympic Games, creating the operating model still in use today

Executive General Manager, HR



Commonwealth Bank

In charge of all 9 Business Units HR across CBA and Talent Learning, Acquisition and CEO Succession -- 90% of all HR - the highest ranking HR person at CBA

Global Senior Vice President, People & Culture



Cochlear®

In charge of all HR and Talent across 30 countries, Katharine led a cultural transformation that shifted country-led silos into a cohesive, globally aligned organisation

Head of Global Leadership Academy



Designed and delivered an academy for five levels of leadership across 27 countries -- covering 2-5 day programs for 800+ people/year

export
finance
australia

Head of Strategy & HR

Australia's Federal Government export credit agency -- where I directed both HR and Strategy



Board Director

Five years on Board for working with people across Australia facing depression, anxiety, trauma and chronic illness



Advisory Board Member

Five years advising the Dean and his team on strategy and curriculum content for Business School



Head of Strategy and Deputy Chairman of Board

Responsible for developing and delivering the 10-year strategy for "Y It Takes a Village" with our clients being youth at risk, homeless, domestic violence, and employment and training services

Experience **OUTSIDE** as an Advisor to the C-Suite

Booz
Allen

Associate, Strategy Consulting

Consulting in strategy across telecommunications, financial services, logistics and healthcare



Director, Mettle Leadership

Led the Mettle Leadership Practice, designing and delivering leadership, talent, culture, and coaching initiatives



Director, Leadership Advisory

Established the Leadership Development practice of PwC Australia, externally facing - designing and developing large-organisation programs



Principal, CEO Succession

Designed and delivered CEO succession projects at CBA, GPT, CSR, Gilbert and Tobin, Leighton Group (Leighton Contractors, John Holland and Leighton Asia)

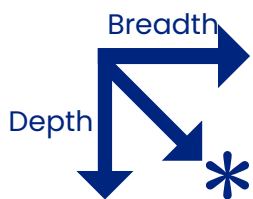
My clients over the years have included: CBA, GPT, Ergon Energy, PwC, AGL, Ernst & Young, Qantas, Macquarie Bank, Telstra, NBN, CSR, Leighton Group, Gilbert & Tobin, Minter Ellison, Bankwest, Bank of Queensland, ScotPac, illion, AMP, UBS, Westpac, Sydney Uni, UTS, Medicare/Centrelink and many others

A set of qualifications unique to the market



- Undergraduate degree with highest honours in Neuroscience and History (Duke University)
- Masters in Australian-US Political Science (UNSW)
- MBA with highest honours (Stanford University), focusing on Strategy and Corporate Finance
- An accredited psychotherapist through PACFA: Psychotherapists and Counsellors Federation of Australia, trained by Jansen Newman Institute

Breadth and Depth of Experience



- 35 years of delivering a wide array of talent services:
 - Culture Diagnoses and Interventions
 - CEO Succession: assessment, transition, and onboarding
 - C-Suite Team Effectiveness Diagnosis and Intervention
 - Workshops across multiple days, audience size and levels of seniority - covering strategy, innovation, culture, vision, values
 - Executive Coaching: sparring on strategy, operations, leadership and Self
 - Executive and Private Psychotherapy: addressing depression, anxiety, trauma, substance abuse, relationship breakdown
 - Global Leadership Academies
 - Vertical development
 - The Neurobiology of Leadership and Coaching
 - Talent Management Strategy
 - The Future of HR
 - Career Progression
 - The application of Ancient Philosophies on Human Potential

Videos that might help to give you a sense of me



Go to:

<https://bit.ly/3MinIntrotoKatharineMcLennan>



Go to:

<https://youtu.be/2OeUUV6SkUY>
or lookup TedX Katharine McLennan on Google

Frequently Asked Questions

I am an experienced consultant. Will this be too basic for me?

Almost certainly not. The Masterclass is built for senior practitioners who already coach and facilitate. The content sits at the level where most coaching certifications stop. If you have twenty years in the field, you will leave with new frameworks, real templates from a 35-year practice library, and a peer network of others working at your altitude. If anything you find familiar, you will find it deeper than you have seen it presented before.

I am not yet a CEO coach but I want to be. Is this for me?

Yes, if you have at least five years of senior consulting, coaching, or HR experience and you are committed to working at the C-suite level. The Masterclass is not an introduction to coaching. It is the senior practice of coaching the people at the very top, and it assumes you can already coach. Many participants are CPOs, Board directors, or investor-owners who want to coach at this level rather than being trained from the beginning.

What if I miss a live session?

Every live session is recorded and made available within 24 hours. The pre-recorded video library and the Vault remain accessible after the series. The 1:1 coaching time and the i4 360 assessment are scheduled to fit your calendar.

Can my organization sponsor my enrollment?

Yes. Many participants are sponsored by their employers as part of their Leadership and Capability development budgets. Invoices can be issued directly to the organization. Group discounts of 10% apply for three or more enrollees from the same organization.

What happens after the six weeks?

You retain lifetime access to the Coach the C-Suite Vault and twelve months of access to the pre-recorded videos. You join the Coach the C-Suite alumni community, which connects you to past participants and to ongoing materials Katharine produces. Many participants return for additional series across the year.

Is this series accredited?

The i4 Neuroleader 360 assessment and accompanying neuroscience of leadership course bundled with each series are accredited by the International Coaching Federation as Continuing Coach Education through aboutmybrain.com. ICF-credentialed coaches (ACC, PCC, MCC) earn 40 CCE hours per series toward their renewal requirements. The Coach the C-Suite Masterclass methodology itself sits at the senior end of executive coaching practice and is designed to integrate with any coaching credential you already hold or are pursuing.



Participants in Australia

For participants **IN Australia:**
in **AUSTRALIAN Dollars**

Investment for each Series

Each component's
value in the market



12 Hours of **LIVE TEACHING** with Katharine

- Either Six Two-Hour sessions live online

AUD 5,000

OR



OR

- Two Days of in person Classroom Sessions (for clients who want in-house training)



2 hours of **1:1 COACHING** plus **ON-CALL Q&A**

- Two hour of live coaching 1:1 with Katharine
- At-call access to Katharine via phone or email for questions during the series

AUD 2,400



Access to the Coach the CSuite **VAULT**



- Pre-reading for each module from articles and book chapters written by Katharine and other resources
- Downloads of Katharine's 35-year library of proposals, workplans, questionnaires, reports, workplans for the topic of the series

AUD 3,500



18 hours of **PRE-RECORDED VIDEOS** for the series delivered by Katharine McLennan

Each series will include 18 hours of recorded lectures where Katharine describes theory, how-to and personal experiences in each of the topics

AUD 1,800



Neuroscience-based **360 ASSESSMENT** +

neuroscience of leadership **40-hour online course**

aboutmybrain.com's i4 Neuroleader™360 Assessment and 40-hour online course of each capability in the assessment, explained via neurobiology. This program provides 40 hours of ICF (International Coaching Federation) Continuing Coach Education. It includes the "Make Me A Leader" documentary, full PDF resource library, and three eBook previews.

AUD 450

Package Value in the market IF bought independently AUD 13,650

Actual price of the course

AUD \$5,000 plus GST

which is 37% of the
Market Value of AUD 13,650

Or commit to the complete five-series Coach the C-Suite Mastery Program for
AUD \$22,500

(a 10% saving on individual series pricing), with payment plan options available.)



Participants outside Australia

**For participants OUTSIDE of Australia:
in US Dollars**

Investment for each Series

Each component's
value in the market



OR



12 Hours of LIVE TEACHING with Katharine

- Either Six Two-Hour sessions live online
- OR**
- Two Days of in person Classroom Sessions (for clients who want in-house training)

USD 3,650



2 hours of 1:1 COACHING plus ON-CALL Q&A

- Two hour of live coaching 1:1 with Katharine
- At-call access to Katharine via phone or email for questions during the series

USD 1,600



12-month access to THE MASTERCLASS VAULT

- Pre-reading for each module from articles and book chapters written by Katharine and other resources
- Downloads of Katharine's 35-year library of proposals, workplans, questionnaires, reports, workplans for the topic of the series

USD 2,300



18 hours of PRE-RECORDED VIDEOS for the series delivered by Katharine McLennan

Each series will include 18 hours of recorded lectures where Katharine describes theory, how-to and personal experiences in each of the topics (access open for 12 months)

USD 1,200



Neuroscience-based 360 ASSESSMENT + neuroscience of leadership 40-hour online course

aboutmybrain.com's i4 Neuroleader™360 Assessment and 40-hour online course of each capability in the assessment, explained via neurobiology. This program provides 40 hours of ICF (International Coaching Federation) Continuing Coach Education. It includes the "Make Me A Leader" documentary, full PDF resource library, and three eBook previews.

USD 295

Package Value in the market IF bought independently

USD 9,045

Actual price of the course
US \$3,300

which is 37% of the
Market Value of US \$9,045

**Or commit to the complete five-series Coach the C-Suite Mastery Program for
US \$14,850**

(a 10% saving on individual series pricing), with payment plan options available.)

Dates

Can also be available in person taught and broken up in different ways (e.g. over two days, over months, etc.)

Each live session will be two hours online. The time will be set to be of most convenience for the participants in each course given global time zones.

MODULE NUMBER

	1	2	3	4	5
SERIES ONE: Orchestrating CEO Succession					
SERIES TWO: Coaching a C-Suite Team					
SERIES THREE: Designing Culture to Deliver Ingenuity					
SERIES FOUR: Coaching a CEO					
SERIES FIVE: Becoming a Chief People Officer					

Not yet determined



Advising, facilitating, and coaching are an art — not a formula. From the ancient courts of emperors to today's boardrooms, the most trusted leaders have always had someone behind them: the whisperer, the sparring partner, the quiet strategist who helps them see what others can't. One of the CEOs I worked for once called me a *consigliera* — the wise counsel at the shoulder of power.

And while this role demands nuance, discretion, and presence, it's not mystical. It can be learned, practiced, and refined — especially with the guidance of someone who has worked at this level across decades.

That's what I hope to pass on through these Masterclasses: not just tools and techniques, but the wisdom, presence, and courage required to work at the very top. As I move into my 60s, this isn't just a program — it's my way of handing forward a legacy. Thirty-five years of deep practice, codified and made teachable, for those ready to shape leadership from the inside out.

Ready to step in?

Whether you're looking to deepen your current practice or prepare for more senior influence, I'd love to hear from you.

Email me to receive a booking link OR to arrange a meeting where we can talk more about your interest.

kath@katharinemclennan.com

Let's talk about the kind of advisor you're becoming — and how this Masterclass might support that journey.



www.katharinemclennan.com



Katharine lived in the occupied West Berlin between 1978 and 1980 and West Germany until 1982. She considers the fall of the Wall on 9 November 1989 a pivotal historical event that continues to inform her leadership lens

"Strategy without execution is a daydream.

Execution without strategy is a nightmare.

But without a vibrant culture and leaders of integrity, neither can survive."

— Katharine McLennan